10

15

20

25

WHAT IS CLAIMED IS:

1. A virtual venture trade game system for allowing a plurality of players to virtually experience venture trade, said system comprising:

buying order receiving means for receiving a buying order of a venture target from each player;

selling order receiving means for receiving a selling order of a venture target from each player;

owned venture target type managing means for managing at least the type of the venture target virtually owned by each player in a game space, based on said buying order and said selling order;

venture target type storing means for storing the type of venture target virtually owned by each player in the game space;

venture target related information obtaining means for obtaining venture target related information in association with the type of venture target;

destination determining means for determining players who are the destination of the venture target related information obtained by said venture target related information obtaining means, based on said type of venture target associated with said venture target related information and the stored content of said venture target type storing means; and

venture target related information transmitting means for transmitting the venture target related information obtained by

said venture target related information obtaining means, to the players determined by said destination determining means.

The virtual venture trade game system according to claim 1,wherein

said venture trade is stock trade;

said venture target is a stock;

said type of venture target is stock brand; and

said game system is configured as a virtual stock trade game
system.

The virtual venture trade game system of claim 1 or 2, further comprising,

electronic mail address storing means for storing the electronic mail address of each player; wherein

said venture target related information transmitting means changes said venture target related information into electronic mail messages and transmits said venture target related information to the players as electronic mail based on the stored content of said electronic mail address storing means.

4. A venture target related information distributing system comprising:

venture target type storing means for storing the type of venture target with association to each user;

venture target related information obtaining means for obtaining venture target related information with association to the type of venture target:

destination determining means for determining the players who are the destination of the venture target related information obtained by said venture target related information obtaining means, based on the type of venture target associated to said venture target related information and the stored content of said venture target type storing means; and

venture target related information transmitting means for transmitting the venture target related information obtained by said venture target related information obtaining means to the players determined by said destination determining means.

5. The venture target related information distributing system of claim 4. wherein

said venture trade is stock trade;
said venture target is a stock;

said type of venture target is stock brand; and

- said system is configured as a stock related information distributing system.
- 6. The venture target related information distributing system of claim 4 or 5, further comprising
- 25 electronic mail address storing means for storing an electronic

mail address of each user, wherein

said venture target related information transmitting means changes said venture target related information into electronic mail messages, and transmits said venture target related information as electronic mail to the users based on the stored content in said electronic mail address storing means.

7. The venture target related information distributing system of any one of claims 4 through 6, wherein

said venture target type storing means stores the type of venture target owned by each user in reality or virtually, with association to each user.

8. A processing method of a virtual venture trade game for allowing a plurality of players to virtually experience venture trading, said method comprising:

a buying order receiving step for receiving a buying order for a venture target from each player;

a selling order receiving step for receiving a selling order 20 for a venture target from each player;

an owned venture target type managing step for managing at least the type of the venture target virtually owned by each player in a game space, based on said buying order and said selling order;

a venture target type storing step for storing the type of the venture target virtually owned by each player in the game space,

25

5

in storing means;

a venture target related information obtaining step for obtaining venture target related information with association to the type of venture target;

a destination determining step for determining the players who are destinations for the venture target related information obtained in said venture target related information obtaining step, based on the type of venture target associated with said venture target related information and the stored content of said storing means; and

a venture target related information transmitting step for transmitting the venture target related information obtained in said venture target related information obtaining step, to the players determined in said destination determining step.

9. A venture target related information distributing method comprising:

a venture target type storing step for storing the type of venture target with association to each user, in storing means;

a venture target related information obtaining step for obtaining venture target related information with association to the type of venture target;

a destination determining step for determining the players who are destinations for said venture target related information obtained in said venture target related information obtaining step,

25

5

based on the type of venture target associated with said venture target related information and the stored content in said storing means; and

a venture target related information transmitting step for transmitting the venture target related information obtained in said venture target related information obtaining step to the players determined in said destination determining step.